



PO Box 192
Front Royal, VA 22630
540-665-9595 ♦ 540-635-4121

For the eighth consecutive year, The River 95.3/WZRV will be hosting 'Camping for Hunger,' from Monday, November 14th through Saturday, November 19th to raise food, monetary donations and awareness of hunger in the northern Shenandoah Valley.

2015 donation totals again exceeded the previous years', with over 30,000 pounds of food donated and nearly \$5000 in cash donations. However, with the need ever-increasing, the goal for 2016 is to top that.

Staff members Randy Woodward, Lonnie Hill, Joe Woodall, Al McGilvray, Alex Hinton and station owner, Andrew Shearer along with other staff members will each spend at least one night camping in a stripped-down school bus at the Royal Plaza Shopping Center on South Street in Front Royal. During the week-long campout, The River 95.3 broadcasts live asking for community support and donations for Front Royal/Warren County C-Cap's food pantry.

Production Manager Joe Woodall came up with the concept in 2009, "The community support for this event makes the chilly evenings and long days worthwhile, knowing that they are behind us in the cause of easing the hunger of their neighbors. Each year, the event grows with more food partners, community support and additional activities."

Royal Broadcasting President, Andrew Shearer commented, "We are able to garner support from community groups and area businesses in order to make this happen – but it's the individual donations that make this such a success. Our neighbors are very generous."

Support will again be provided by Front Royal Police, Warren County Fire & Rescue, Royal Plaza Shopping Center, Fitness Evolution, Papa John's Pizza, CenturyLink, and of course, C-Cap. Numerous local companies have already started in-house food drives to help grow the totals and all donations stay in our local community.

Woodall states, "The event is really never over because the need is always present. It's our hope that our neighbors continue to help neighbors so that we all have enough to eat, especially at this time of year." The total amount of food collected provides approximately five months' worth of food for C-Cap's pantry program.

The River 95.3 is committed to continuing to serve the community through direct-involvement events and activities. For more information, contact Janet Michael at the station: 540-635-4121; via cell/text: 540-409-6703; email: campingforhunger@theriver953.com or visit theriver953.com.