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FOR IMMEDIATE RELEASE

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For the ninth consecutive year, The River 95.3/WZRV will be hosting 'Camping for Hunger,' from Monday, November 13th through Saturday, November 18th to raise food, monetary donations and awareness of hunger in the northern Shenandoah Valley.

2016 donation totals again exceeded the previous years', with over ten tons of food donated and nearly \$8000 in cash donations. However, with the need ever-increasing, the goal for 2017 is to top that. The total amount of food collected provides approximately six months' worth of food for C-Cap's pantry program.

On-Air personalities Lonnie Hill, Randy Woodward, and Tupper Cowles along with station owner, Andrew Shearer and other staff members will each spend at least one night camping in a stripped-down school bus at the Royal Plaza Shopping Center on South Street in Front Royal. During the week-long campout, The River 95.3 broadcasts live asking for community support and donations for Front Royal/Warren County C-Cap's food pantry.

Royal Broadcasting President, Andrew Shearer commented, "We are able to garner support from community groups and area businesses in order to make this happen – but it's the individual donations that make this such a success. Our neighbors are very generous."

Support will again be provided by Front Royal Police, Warren County Fire & Rescue, Royal Plaza Shopping Center, Fitness Evolution, Papa John's Pizza, CenturyLink, and of course, C-Cap. Numerous local companies have already started in-house food drives to help grow the totals and all donations stay in our local community.

The River 95.3 is committed to continuing to serve the community through direct-involvement events and activities. For more information, contact Janet Michael at the station: 540-635-4121; via cell/text: 540-409-6703; email: campingforhunger@theriver953.com or visit <http://theriver953.com/campingforhunger/>