

Advertising on the River 95.3

Just check out some of our partners...

Virginia Lottery
Marlow Motors, VIA Satellite
Lord Fairfax Community College
Auto Care Clinic, Bank of Clarke County

Kern Motors
Culligan Water, VDOT
Runners Retreat, Rural King
Stokes General Store, Valley Health

McDonalds
Aire Serv, Northside Lanes
Shenandoah University, Parsons KIA
Edward Jones Investments, Earfood Music

Capon Valley Bank
Apple Valley Hyundai
Randolph-Macon Academy
Papa Johns, Maddox Funeral Home

Donahoe's Florist
Rock Harbor Golf Course
Rappahannock Electric Co-op
Spicher's Appliances, Jean's Jewelers

Find out what they already know!



The River 95.3

Sports Radio 1450

PO Box 192

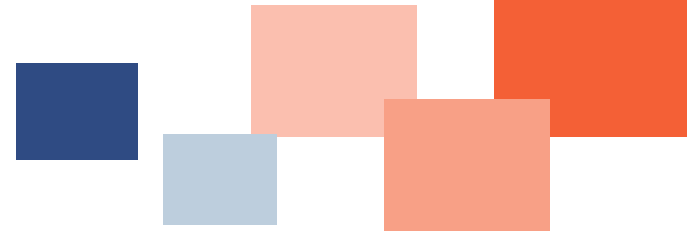
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Front Royal, VA 22630

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www.theriver953.com



The Valley Today
Weekdays at Noon
The River 95.3FM/SportsRadio 1450AM
TheRiver953.com



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 **CBS SPORTS
RADIO**
AM 1450 WFTR





What will you hear on the River 95.3 and Sports Radio 1450?

--MUSIC: The River 95.3 plays your favorite rock and roll from the late 60's into the 90's. It's the music you grew up with and for today's Baby Boomers!

--SPORTS: Award-winning play-by-play sports of the Washington Nationals, the Washington Capitals, Shenandoah University, local high school and little league sports and the best in sports-talk programming from CBS Sports Radio.

--LOCAL NEWS, WEATHER AND MORE: Led by a live & local news department, in-house meteorologist **Kemp Miller**, live & local community-based programming with **Janet Michael** and live area guests.

--PERSONALITY: Join **Randy Woodward** and the Wake-up Crew every weekday morning and then on the ride home with **Lonnie Hill** and the Afternoon Traffic Jam.

--SERVICE: Sports Radio 1450 has been serving Warren County since 1947. The River 95.3 covers nearly 220,000 residents in the Northern Shenandoah Valley and the eastern West Virginia Panhandle.

--EVERYWHERE YOU ARE: The River 95.3 is streaming worldwide at theriver953.com and on the Tuneln Radio app.

THE RIVER IS INVOLVED!

- 25-year flagship station of S.U. athletics
- Annual Flag-a-day Veterans support program
- Multiple VAB award-winner for community news, sports and service programming
- Three-time NAB Crystal Award finalist
- Annual partner with area law enforcement for 'National Night Out'
- Airing over 7,280 minutes of PSAs annually

11th Camping for Hunger



Since 2008, The River 95.3 and Sports Radio 1450 have been supporting the food pantry at CCAP. Each November, the stations spend one-week broadcasting from and living in a stripped-down school bus, asking the community and business partners to help feed the area needy. Since 2008, over 150,000 pounds of food and nearly \$100,000 has been raised to support CCAP's food pantry and outreach support programs.