



P.O. Box 192
Front Royal, VA22630
(540) 635-4121 or (540) 665-9595

WZRV/WFTR Advertising Grant Program, 2020

WZRV/WFTR is currently accepting Advertising Grant applications from area businesses looking to maintain an advertising/marketing presence during the current business environment related to Covid-19. Up to \$15,000 in advertising packages will be granted to recipients. Application deadline is August 31, 2020 and will be accepted on first come, rolling basis.

This Grant Program will award recipients with advertising packages ranging from \$500 to \$1,000, to be used between Sept. 1 and Nov. 15, 2020. Packages are in the form of a weekday schedule of 30-second commercials, airing between 6 am and 10 pm.

To apply, visit www.theriver953.com or complete the application below and return to Andrew Shearer, andrew@royalbroadcasting.net.

Business/Trade Name: _____

Business Address: _____

Business Phone/Fax: _____

Business owner/principal: _____

Briefly describe how your business would utilize the advertising campaign –

Briefly describe your business' biggest challenge during the current pandemic –

Request made by: _____, _____ (date)

Signature: _____
